Harry Sumnall is Professor in Substance Use at the Public Health Institute, Liverpool John Moores University, UK. He is a former member of the UK Government Advisory Council on the Misuse of Drugs (ACMD), a founding Board member and Past President of the European Society for Prevention Research (EUSPR), and a Trustee of the UK Drugs Charity Mentor UK. Harry's work has included the evaluation of prevention interventions, as well as the development of prevention and wider drug policy. His research led to the development of guidelines and quality standard in prevention, including the European Drug Prevention Quality Standards, and he has worked closely with both the EMCDDA and UNODC on prevention topics. Harry has interests in most areas in the drugs field, and current research investigates public understanding of drugs issues, media representations of drug issues, and the development of medicinal cannabis policy in the UK.